

# Trending Technology

LEARN HOW TO GAIN A FOLLOWING FOR YOUR TEAM!



## ABOUT ME

 @lhsbadgerdebate

This is my 5th year of teaching! I have taught at Snyder HS and Lampasas HS. In my teaching career I have had students attend the state meet every year. I have helped coached students that have placed at state in CX debate and Persuasive speaking. I also love technology and think that it can help teachers communicate with all the different stake holders in their programs!

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Pay attention principals.



HOW DO YOU USE TECHNOLOGY TO COMMUNICATE  
WITH PARENTS?

# FIND A PARTNER!

- How do you communicate with your students? Parents? Admin?
- How technology efficient do you consider yourself?
- What is your most frequently visited website?

## GOALS

1. Introduce you to tools that make your life easier for communication!
2. Help you gain an online following for your team
3. Give you time to make/take one idea with you for next year.

## REMIND 101

How it works: Remind is a platform that allows teachers to communicate and “remind” students of material, schedules, etc. It can be one way communication or two way communication

 remind.com/

Create a Remind Class

## BENEFITS OF USING REMIND

Speech and debate isn't your typical school course. Students will have about the traditional public speaking and debate classes. They will get the opportunity to work with an ongoing issue in our society and have already about them. Because of the nature of the course we will assign the class to work on your first and have to agree to work from all sides on your and public hearing.

There is also a competitive aspect to speech and debate. Your student is required to attend at least two tournaments in our sponsored schedule in the fall semester and one tournament in the spring semester. If your child fails to meet these requirements they will be removed from the team. Your child must have their schedule to attend and from the required amount of tournaments. To attend a tournament your child must follow the guidelines for to sign in the speech and debate competition. There is a digital copy of our constitution available online at [www.speechanddebate.com/constitution](http://www.speechanddebate.com/constitution)

We would like to see a screenshot of our site at your student's age for our school website. This service will provide you and your student with an online tournament that is available for speech and debate. Please contact us at [info@speechanddebate.com](mailto:info@speechanddebate.com) if you would like to sign up for this service and receive our materials you can find our class code <https://www.remind.com/1000> from your first and last name and you

Speech and Debate Parent L...

[docs.google.com](https://docs.google.com)

1. NO PHONE  
NUMBERS ARE  
EXCHANGED

2. YOU CAN  
SCHEDULE  
MESSAGES

3. YOU CAN  
ATTACH PDFS/OR  
DOCS

# GET THE WORD OUT

1. Manually add users.
2. Tell them in person... ( I give an extra credit 100)
3. Send home a parent letter

## MY LETTER

Speech and Debate is a program of the National Speech and Debate Association. Students will learn about the different public speaking and debate events. Your child will be encouraged to help us with our ongoing needs in our society and their efforts about them. Because of the value of debate you will appreciate the value we have in debate and your child will have to learn to use words from all sides not just one political party.

Speech and Debate Parent L...

docs.google.com

There is also an optional speech or debate contest. This contest is required for all students who participate in our program. Students in the 10th semester will be required to participate in the contest. If you are able to meet these requirements then you will receive credit for the class. Your child is not required to attend more than the required amount of hours. The contest is a fun way to learn more about the program that is part of the speech and debate curriculum. There is a slight cost of our membership available at <http://www.nsd.org>.

We would like to encourage you to sign up for our social media. This service will provide you and your student members about our program. We have Facebook, Instagram, and Twitter. We would like to see you on our social media. If you are able to meet these requirements then you will receive credit for the class. Your child is not required to attend more than the required amount of hours. The contest is a fun way to learn more about the program that is part of the speech and debate curriculum. There is a slight cost of our membership available at <http://www.nsd.org>.

## SOCIAL MEDIA



FACEBOOK



INSTAGRAM



TWITTER



## FACEBOOK

### Pros

1. Everyone is on facebook
2. Tagging
3. Create Events
4. User Friendly
5. Usable from your phone/tablet/or computer

### Cons

1. Everyone has one
2. Not everyone sees your message/posts
3. Group/Page debate
4. Time commitment

## PAGES VS. GROUPS

### Pages

- One Sided Communication. Only administrators can post.
- People like the page. Anyone can follow! Once they like they can comment/like anything posted on the page.
- Great for posting photo albums and results.
- Hard to share schedules and other documents.
- Awesome use for parent communication and community outreach.

### Groups

- Two sided communication. All group members may post on the page.
- More controlled- Multiple settings: public, closed, secret.
- Has the ability to post documents.
- Good for team communication

PUT THE "LIKE" ON IT

**Invite your friends!  
Your mom wants to  
see how your team is  
doing just as much as  
the freshmen's mom**

**Communicate with  
Parents & Students  
about your page!  
Remind is a great  
way to send that link  
to all your  
stakeholders**

**Share posts on  
your personal  
page! You never  
know who will  
want to follow  
your team!**

**Be consistent about  
posting!**

**Always post the  
following:**

**Results**

**Announcements**

**Big Achievements**

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## INSTAGRAM

Instagram is a great place to show not tell about your program's success. It is a platform that focuses more on pictures rather than captions. It is best used through your phone!

### Tips and Tricks

1. Create a separate account for your team
2. Get your students to follow you! Be careful about following them! You can tag them if you follow them, but you also see everything they post. Check with school administration about this policy!
3. Create team #. Use it consistently
4. Know your audience! Take pictures of postings & post them for students. Post results at the end of the day. The sky's the limit and the choice is yours.



COLLAGES OF BIG  
EVENTS

END OF DAY  
RESULTS

FUN MEMORIES



## TWITTER

Twitter is a website and mobile app that allows you to post messages or "tweets." Similar to Instagram. You will need your own account, can follow students to tag them, create a team # (hashtag). I would suggest doing the same username and team #'s for Instagram and Twitter.

BENEFITS

- User Friendly
- Large following
- Keep up with trending topics and persons
- Follow Authors for your Interpers
- Post Tournament updates
- Post final results
- Allows for pictures



## SHARE SCHOOL NEWS

Show student you care about everything they are involved in not just speech and debate!

## POST RESULTS AND HAVE FUN

If you notice below our post of result we interacted with our users by creating a fun little poll that is a team inside joke.

## KEEP UP WITH GLOBAL LEADERS

Important issues you can retweet for your followers (students) to see.

## Build a website

When you create a website parents are able to go check for updates on their own. It is a little bit of leg work on the front end, but up keep is pretty easy.

## WHY CREATE A WEBSITE?

CREATES AN ONLINE ARCHIVE FOR YOUR YEAR.

POST RESOURCES FOR PARENTS AND STUDENTS

GATEWAY FOR PARENT ENGAGEMENT DIRECTLY TO YOU



## FREE WEBSITE BUILDERS

Wix (thats the program we use)

Weebly

Google Sites

## DO YOU WANT S'MORE?



### S'MORE

A program that allows you to create newsletters, flyers, or even presentations like this one! Can send out flyers to stakeholders through email chain. Only get 3 free flyers, but can edit them each week. It is very user friendly. Not completely customizable.

## HOW DO I KEEP UP WITH ALL OF THIS?





Get help! Have students  
send you pictures from  
tournaments; plan posts as a  
team

Don't worry about being  
perfect, just get started!

## SHORT LINK

<https://goo.gl/forms/Tc5APZVBOEwnKR5q1>