Trending Technology

LEARN HOW TO GAIN A FOLLOWING FOR YOUR TEAM!

ABOUT ME

🐦 **@lhsbadgerdebate**

This is my 5th year of teaching! I have taught at Snyder HS and Lampasas HS. In my teaching career I have had students attend the state meet every year. I have helped coached students that have placed at state in CX debate and Persuasive speaking. I also love technology and think that it can help teachers communicate with all the different stake holders in their programs!

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Pay attention principals.

HOW DO YOU USE TECHNOLOGY TO COMMUNICATE WITH PARENTS?

FIND A PARTNER!

- How to you communicate with your students? Parents? Admin?
- How technology efficient to you consider yourself?
- What is your most frequently visited website?

GOALS

1. Introduce you to tools that make your life easier for communication!
2. Help you gain an online following for your team
3. Give you time to make/take one idea with you for next year.

REMIND 101

How it works: Remind is a platform that allows teachers to communicate and "remind" students of material, schedules, etc. It can be one way communication or two way communication

🌐 remind.com/

Create a Remind Class

BENEFITS OF USING REMIND

Speech and Debate Parent L...   docs.google.com

1. No Phone Numbers are Exchanged	2. You can schedule messages	3. You can attach PDFs/or Docs

GET THE WORD OUT

1. Manually add users.
2. Tell them in person... (I give an extra credit 100)
3. Send home a parent letter

MY LETTER

Speech and Debate Parent L... docs.google.com

SOCIAL MEDIA

FACEBOOK

INSTAGRAM

TWITTER

FACEBOOK

Pros

1. Everyone is on facebook
2. Tagging
3. Create Events
4. User Friendly
5. Usable from your phone/tablet/or computer

Cons

1. Everyone has one
2. Not everyone sees your message/posts
3. Group/Page debate
4. Time commitment

PAGES VS. GROUPS

Pages

- One Sided Communication. Only administrators can post.
- People like the page. Anyone can follow! Once they like they can comment/like anything posted on the page.
- Great for posting photo albums and results.
- Hard to share schedules and other documents.
- Awesome use for parent communication and community outreach.

Groups

- Two sided communication. All group members may post on the page.
- More controlled- Multiple settings: public, closed, secret.
- Has the ability to post documents.
- Good for team communication

PUT THE "LIKE" ON IT

> ## Invite your friends! Your mom wants to see how your team is doing just as much as the freshmen's mom

Communicate with Parents & Students about your page! Remind is a great way to send that link to all your stakeholders

Share posts on your personal page! You never know who will want to follow your team!

Be consistent about posting!
Always post the following:
Results
Announcements
Big Achievements

INSTAGRAM

Instagram is a great place to show not tell about your program's success. It is a platform that focuses more on pictures rather than captions. It is best used through your phone!

Tips and Tricks

1. Create a separate account for your team
2. Get your students to follow you! Be careful about following them! You can tag them if you follow them, but you also see everything they post. Check with school administration about this policy!
3. Create team #. Use it consistently
4. Know your audience! Take pictures of postings & post them for students. Post results at the end of the day. The sky's the limit and the choice is yours.

COLLAGES OF BIG EVENTS

END OF DAY RESULTS

FUN MEMORIES

TWITTER

Twitter is a website and mobile app that allows you to post messages or "tweets." Similar to instagram. You will need your own account, can follow students to tag them, create a team # (hashtag). I would suggest doing the same username and team #'s for instagram and twitter.

BENEFITS

- User Friendly
- Large following
- Keep up with trending topics and persons
- Follow Authors for your interpers
- Post Tournament updates
- Post final results
- Allows for pictures

SHARE SCHOOL NEWS

Show student you care about everything they are involved in not just speech and debate!

POST RESULTS AND HAVE FUN

If you notice below our post of result we interacted with our users by creating a fun little poll that is a team inside joke.

KEEP UP WITH GLOBAL LEADERS

Important issues you can retweet for your followers (students) to see.

Build a website

When you create a website parents are able to go check for updates on their own. It is a little bit of leg work on the front end, but up keep is pretty easy.

WHY CREATE A WEBSITE?

Creates an online archive for your year.

Post Resources for Parents and Students

Gateway for Parent Engagement directly to you

FREE WEBSITE BUILDERS

Wix (thats the program we use)
Weebly
Google Sites

DO YOU WANT S'MORE?

S'MORE

A program that allows you to create newsletters, flyers, or even presentations like this one! Can send out flyers to stakeholders through email chain. Only get 3 free flyers, but can edit them each week. It is very user friendly. Not completely customizable.

HOW DO I KEEP UP WITH ALL OF THIS?

Don't try to do it all at once! Start small and with something you are familiar with!

Get help! Have students send you pictures from tournaments; plan posts as a team

Don't worry about being perfect, just get started!

SHORT LINK

https://goo.gl/forms/Tc5APZVBOEwnKR5q1