

ROOKIE Yearbook IAA Contest Rules

- This category is for schools that have not entered IAA and ILPC competition in the last three years. If you enter in this category, you cannot enter in the other IAA categories (except Current Year Yearbook IAAs). **The deadline for entries is Dec. 1.**
- You must submit IAAs by uploading pdfs and jpegs (photos only) to the online entry system (which will be available after Aug. 15, 2015). If you have a problem uploading files, please contact our office ASAP. We will work with schools that can not upload entries.

SUPER IMPORTANT!!

- Uploaded files **MUST** be named correctly in order to be judged.

Each file uploaded must follow this pattern:

Number Category_School_File Number

For example, the file name for uploading one file to Theme Selection & Development would be:

A_LeaguetownHS_1

For example, the file name for uploading two files to story would be:

D_LeaguetownHS_1

D_LeaguetownHS_2

- Photos must be taken by students and only one student can take a photo. NOTE: Photos submitted in newspaper IAA competition last spring may not be entered in this competition.
- All entries become the property of ILPC and may be published in ILPC or UIL materials.
- All entries (other than photos) submitted online must be pdfs. Photos can be jpegs with caption information in the metadata.
- Results will be announced at the ILPC State Convention at The University of Texas at Austin. Decisions of the judges are final. No Tops in Texas winners will be selected for this category.

ROOKIE YB Individual Achievement Awards Categories

■ Schools may submit 2 entries in each of the following category.

- A. THEME SELECTION & DEVELOPMENT** — Entry should include cover design, end sheets, title page, introductory spread or spreads, division pages and conclusion/closing and other pages that develop theme. Do not send the entire book.
- B. SPREAD** — (NOT A THEME SPREAD) This spread may come from any section.
- C. PHOTO** — The student-shot photo may come from any section. Include caption information in the metadata.
- D. STORY** — The story can come from any section of the yearbook and should include the headline. Do not submit theme copy for this category.
- E. SECONDARY COVERAGE/ALTERNATIVE COPY TREATMENT** — For this entry, include complete spread. Please circle or highlight the entry on the spread.
- F. CLUB/ORGANIZATION SPREAD** — A spread about a club/organization. Emphasis on action and specific writing — not goals, purposes, aims, etc.
- G. MULTI-TOPIC SPREAD** — A spread from any section of the yearbook that highlights a variety of events or personalities within the school and community.