

# Before We Get Started

**Register your  
attendance.**

Session numbers are in  
the program.



SCAN HERE FOR  
HOUSTON ROSTERS



# “Do You Want to Know a Secret?”

What do judges look for?



Ann Shofner

UIL Consultant

Informative & Persuasive

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# ANALYSIS AND CONTENT

- Answer the question
- Informative or persuasive?
- Logic, facts, examples, opinions
- Documentation – what is just the right amount?
- Information pertinent to the topic

# ORGANIZATION

- Introduction
- State topic
- Preview
- Body
  - 3 points with sources
- Review
- Conclusion

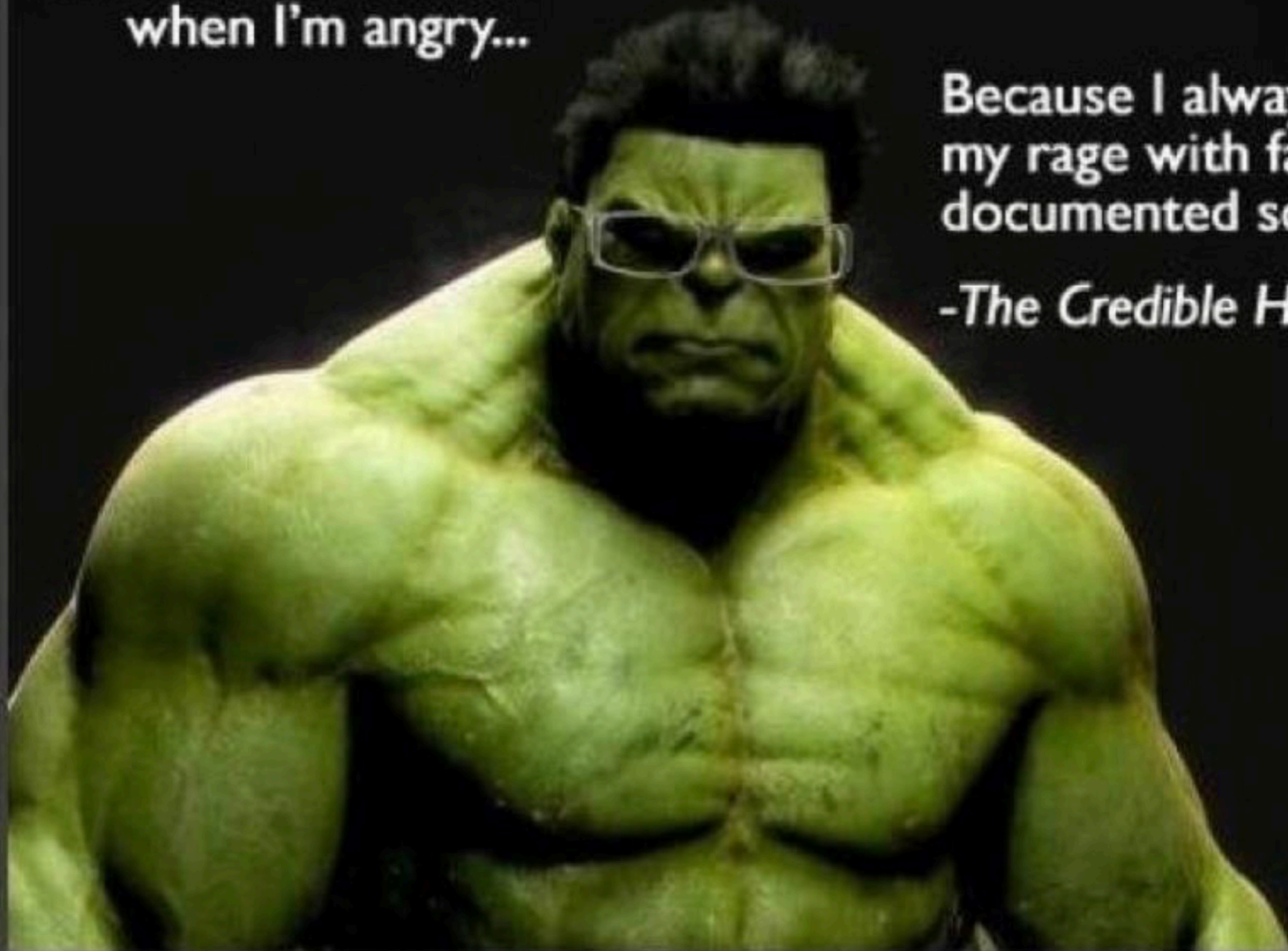
# DELIVERY

- Language style
- Vocal delivery
- Physical delivery

You wouldn't like me  
when I'm angry...

Because I always back up  
my rage with facts and  
documented sources.

*-The Credible Hulk*



Thank you for attending



HOUSTON EVAL

**We value your  
feedback.**

Please complete  
conference evaluation  
after your last session.

