



BEFORE WE GET STARTED

Register your attendance.

Complete this form for each session you attend.

Session numbers
are in the program.

CAP
CON
2024



Rosters



THANK YOU FOR ATTENDING

Registration link,
presentations and handouts
are available on the website.

*Remember to register your
attendance for each session.*

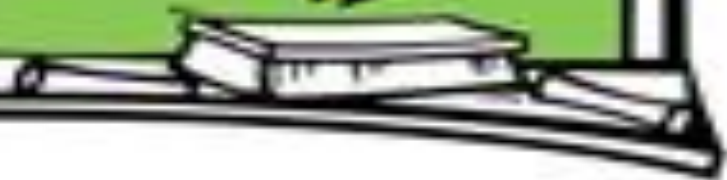
CAP
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2024



Handouts & More

Building

**SPEECH &
DEBATE**



Kenneth Adcock—Who Am I?

- Speech and Debate coach at Marshall High School 2015-2019
 - UIL CX state Qualifier—2019
- UIL Coordinator at Marshall High School 2017-2019
- Speech and Debate coach at Ore City High School 2019-2023
 - UIL Congress State Qualifier—2019,2020,2022,2023
 - UIL CX State Champion-2023 &2024
 - UIL CX State-5th place(2023), 3rd place (2024)
 - UIL Prose,Poetry, Informative,Persuasive State Qualifier (2023)
 - UIL District 21-2A Speech team 2023 &2024
 - UIL Region 3 Speech team-2023



Whats my secret?

- Would you believe I did not do UIL in high school?
- I was asked several times...but never got involved
- So, Whats my secret?
 - My coaching philosophy—Four Pillars
 - Win
 - Lose
 - Draw
 - Make Memories
 - Team goals
 - Recruitment
 - Student focused
 - HAVE FUN!!!!



ASK FOR HELP???

Make friends...there is so much to this activity and if I have learned anything it is that

There are people who know more than you...Here are a few of my “friends”

Rory Mckenzie—Lindale High School

Lee Branson— Pine Tree High School

Melissa Witt— Pine Tree High School

Nicole Cornish— Athens High School

Kim Sloan— Chireno High School

Julian Erdman— Consultant

ASK QUESTIONS...someone always knows more than you

*Old
Friends...New
Friends*

Large School vs. Small School

LARGE SCHOOL +/-

1. PROS— I WOULD LOVE TO HEAR WHAT YOU THINK THEY ARE
 - a.
 - b.
 - c.
 - d.
2. CONS—I WOULD LOVE TO HEAR WHAT YOU THINK THEY ARE
 - a.
 - b.
 - c.
 - d.

SMALL SCHOOL +/-

1. PROS— I WOULD LOVE TO HEAR WHAT YOU THINK THEY ARE
 - a.
 - b.
 - c.
 - d.
2. CONS—I WOULD LOVE TO HEAR WHAT YOU THINK THEY ARE
 - a.
 - b.
 - c.
 - d.

SHUFFLE — 2:00 minutes

When this slide pops up this is our break, I am going to give you 5-ish minutes to use the bathroom and stretch. When you return please sit next to someone new on your left and right. There will also be a question for you to discuss while we are on break, so please use this time to work through that discussion.

DO YOU HAVE A MENTOR?



UIL Congress

- In my opinion one of the most beneficial events we have for our students
- It is set up be region service center
 - Ore City— Region 7
- Students get or write legislation that is submitted to each region chair
 - Mine is the best (Rory Mckenzie—Lindale High School)
- As a coach, you should encourage students to submit legislation. while there is a benefit to this, it is not a requirement to participate in the event
- I “require” my students to research and prepare to speak on each side of the pieces of legislation.
 - Pro & Con—These speeches are 3:00 in length.
- It's a simple event to participate in and an easy introduction for you as coach.



CX Debate

Its really really hard....but for the following reasons

1. High school students have to work on a year long group project....
2. Rounds are really long
3. There is a ton of terminology that comes with this events... turn, off case, on case, disad, stocks...and none of it means what you think it should
4. You are supposed to find 6 student to fill your entry (8 in some districts).

There are lots of other reason but these are few hurdles I have encountered.

How to overcome....

1. I have allowed my students to have a voice in their partnerships...You also might want to get some counseling tips from your school counselor or LPC.
2. No solution yet...CX is just long and is almost always why tournament run late
3. Vocab...Repetition is key so just being willing to participate with your students will help with this one.
4. Make it fun! I have found that if students enjoy the activity it doesn't matter how long it is. They will power through. If not, LD might be the event for them.

CX Debate resources

FREE....THE BEST KIND

1. NDCA—Open Evidence Project
2. Student Activities Conferences
3. Fellow Coaches
4. INVITATIONALS
5. Workshops

6. Any other free resources I may not know about?

PAID...\$\$\$

1. Forensic Files
2. DebateUS
3. Pocketcoach Academy
4. Debate Consultants...There are many out there and you need to evaluate how to use them and spend your resources wisely.
 - a. Know what you need and who best meets that need.
 - b. Ask for references, before hiring
 - c. Protect your kids...virtual meetings are incredibly helpful with this.

5. Any other resources I may not know about?

CX Debate TESTIMONY

MAKAYLA KNAPP

- Freshman
 - CX Debate
 - Informative Extemp
 - Congress
 - BQ Debate
 - World Schools Debate
- Sophomore
 - CX Debate
 - Informative Extemp
 - Congress
 - BQ Debate
 - World Schools Debate

SADIE BONNETTE

- Freshman
 - CX Debate
 - Informative Extemp
 - Congress
 - BQ Debate
 - World Schools Debate



SHUFFLE — 2:00 minutes

WHICH EVENT IS HARDEST FOR YOU?



LD DEBATE

I really enjoy this event!

1. Fairly simple. Has some pros and cons
2. The rounds are much shorter (45 mins).
3. Its an individual event so no partner needed.
4. Not as much terminology to the event.
5. Harder to prep for judges in the event.
6. Some of my favorite memories of debate are in this event.

LD Debate TESTIMONY

Noah Garcia

- Freshman
 - LD Debate
 - Informative Extemp
 - Congress
- Sophomore
 - CX Debate
 - Informative Extemp
 - Congress
 - BQ Debate
- Junior
 - LD Debate
 - Informative Extemp
 - Congress
 - BQ Debate



LD Debate resources

FREE...THE BEST KIND

1. NDCA—Open Evidence Project
 2. Student Activities Conferences
 3. Fellow Coaches
 4. INVITATIONALS
 5. Workshops
 6. Friends in other conferences
 7. Reddit
 8. Debatedrills
 9. <https://www.debateresources.com/lincoln-douglas>
10. Any other free resources I may not know about?

PAID...\$\$\$

1. Forensic Files
2. DebateUS
3. Debate Consultants...There are many out there and you need to evaluate how to use them and spend your resources wisely.
 - a. Know what you need and who best meets that need.
 - b. Ask for references, before hiring
 - c. Protect your kids...virtual meetings are incredibly helpful with this.
4. NSDA Teacher in a box
5. Forensic Files
6. Champion Briefs
7. Many more on UIL Website
8. Any other resources I may not know about?

SHUFFLE — 2:00 minutes

WHAT'S YOUR FAVORITE MEMORY FROM THIS PAST SEASON?



EXTEMP — Informative & Persuasive

1. No internet in this event per UIL
2. 30 mins prep including topic selection
3. Topic selection is the most important part (in my opinion).
4. This is one of the simplest but I have found that the student dislike it the most.
5. Crosses over from their prep for essay writing and looks similar.

How do you run practice for this event?

What are your preferred resources for this event?

How do you manage those?

How do you get kids excited for this event?

How do you identify Informative & Persuasive speakers?

INTERP — Poetry & Prose

1. This event is almost therapeutic for you students if allowed.
2. What is your coaching philosophy for Interp?
3. How do you help your students select literature for their performances?
4. Next to CX Debate I think this event takes the most amount of time to work up.
5. Are you willing to allow your students the freedom of self expression?
 - a. This can be a risk, but I have found it to be worth it in most cases. You do have to do some managing here and find the common ground between your students self expression and your community standards.

How do you run practice for this event?

What are your preferred resources for this event?

How do you manage those?

How do you get kids excited for this event?

How do you identify Informative & Persuasive speakers?

SHUFFLE — 2:00 minutes

WHAT IS YOUR FAVORITE EVENT TO COACH?



MY COACHING PHILOSOPHY

1. It's more than just winning...Your students will gain valuable skills from this teach them to focus on that rather than the W/L. In large part because they can not control how a judge votes or understands the round. Teach them to focus on what they can control.
2. Set goals both as a team and individually
3. Mentor teaching (students teaching students)— I have found that with proper guidance this is a key to growth and understanding for your upper level students.
4. HAVE FUN!!!!
5. Keep learning! Find ways to keep growing for your students.
6. Make friends....I could not do this without the friends I have made throughout this journey.

JUDGE — ANY AND ALL EVENTS

Judge...Even if you don't feel qualified

If this is you in the debate events...If asked your paradigm use the following phrase:

“I AM A LAY JUDGE” --- This is how you will communicate your experience to the competitors and it is their job to adapt to you and be persuasive in the round. The more you learn the more you will develop and learn your judging philosophy for each event.

CX Debate

LD Debate

Congress

Interp

Extemp

SHUFFLE — 2:00 minutes

HOW DO YOU FUNDRAISE FOR YOUR TEAM?



FUNDRAISING IDEAS????

1. HOSTING A TOURNAMENT—
2. DONATION NIGHTS
3. PLEDGE IDEAS
4. BAKE SALE
5. SILENT AUCTIONS
6. DONATIONS
7. THERE IS NO PERFECT FUNDRAISER...BUT IT IS SOMETHING WE MUST THINK ABOUT AS SPEECH AND DEBATE COACHES

FUNDRAISING IDEAS????

1. DO YOU HAVE ANY FUNDRAISING IDEAS THAT HAVE WORKED FOR YOU AND YOUR TEAM?
 - a.
 - b.
 - c.
 - d.
 - e.
 - f.
 - g.
 - h.
 - i.

Practice Opportunities — Will you join us?

UIL Springboard series (\$10.00 per entry) — Tuesdays 5:00 pm after school

1. 9/12 <http://uilspringboard1.tabroom.com>
2. 9/19 <http://uilspringboard2.tabroom.com>
3. 9/26 <http://uilspringboard3.tabroom.com>
4. 10/3 <http://uilspringboard4.tabroom.com>
5. 10/10 <http://uilspringboard5.tabroom.com>
6. 10/17 <http://uilspringboard6.tabroom.com>
7. 10/24 <http://uilspringboard7.tabroom.com>
8. 10/31 <http://uilspringboard8.tabroom.com>
9. 11/7 <http://uilspringboard9.tabroom.com>
10. 11/14 <http://uilspringboard10.tabroom.com>
11. 11/28 <http://uilspringboard11.tabroom.com>
12. 12/9 <http://uilspringboard12.tabroom.com>
13. 12/12 <http://uilspringboard13.tabroom.com>
14. 12/19 <http://uilspringboard14.tabroom.com>

UPCOMING STUDENT ACTIVITY CONFERENCE

SAVE THE DATES

SEPT 7TH

Tyler Junior College

SEPT 14th

Lone Star College:
North Harris, Houston

OCT. 5th

TEXAS TECH UNIVERSITY

NOV. 2ND

UNIVERSITY OF TEXAS
@ AUSTIN

QCTE???

QUESTIONS?

COMMENTS?

THOUGHTS?

FEELINGS?

I don't claim to know everything, but I do know who to contact....