

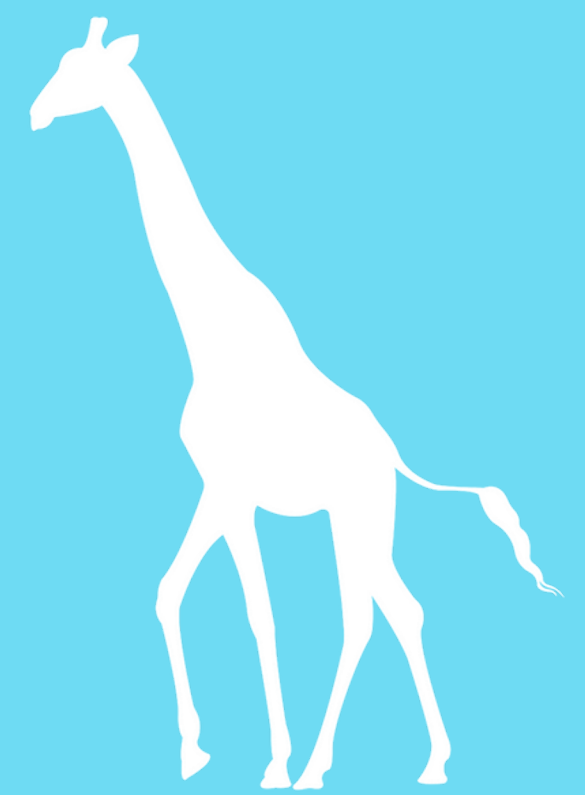
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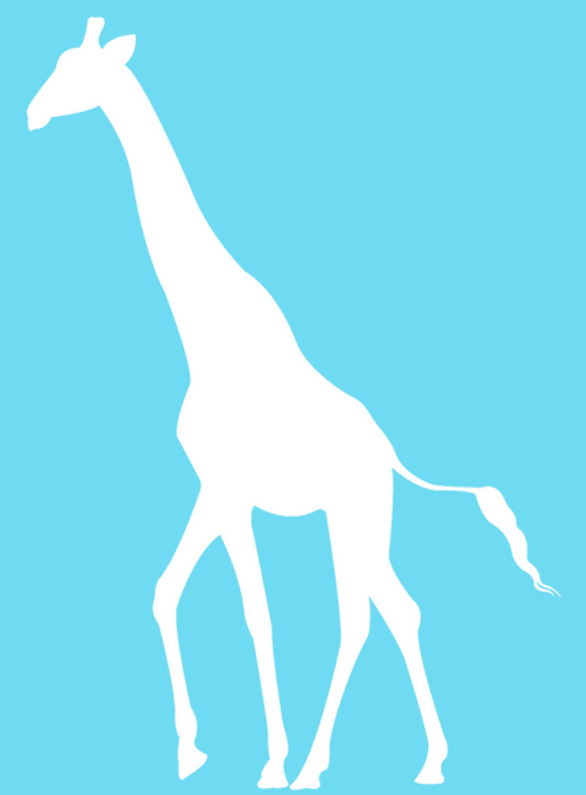
Pocket Coach Academy
Coaching! Academics...?

Coaching is Coaching is Coaching



- Focus on Systems
 - Recruiting
 - Skill Obtainment
 - Retention
 - Reward
- Slow is Fast
 - Building Relationships
 - Focusing on Fundamentals
 - Beginning with the end in mind
- Manage Expectations
 - Students
 - Yourself

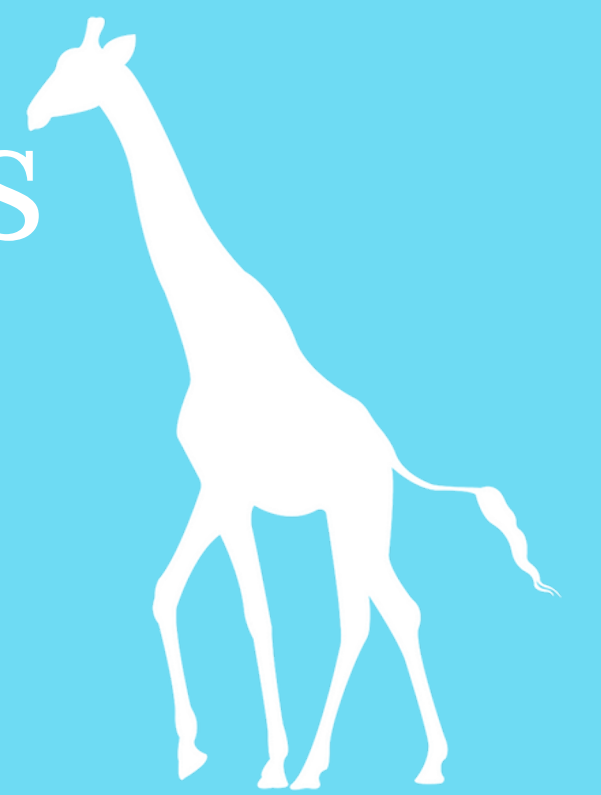
Athletics=Business=Academics



Focus on Systems

- Recruiting
 - Leverage your relationships
 - Quality over Quantity
 - Sell a Program/Belonging (not just reward)
- Foundation First
 - Focus on Teaching and Coaching so that you minimize holes
 - Hammer Skills-Repetition and Preparation
- Retention
 - Create an Infrastructure that encourages students to stay
 - Milestones-Awards-Chords (ETC)
- Reward
 - Embed fun activities into your yearly schedule.
 - Find systems that consistently reward students for the desired actions

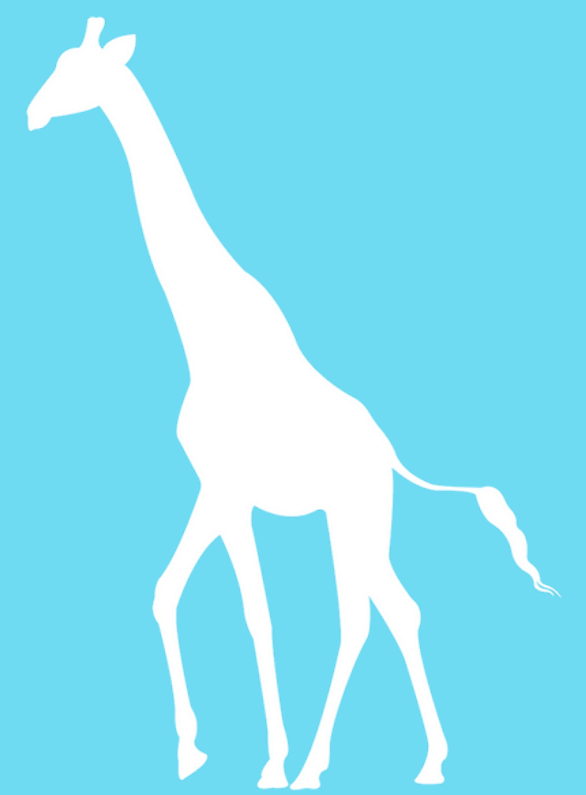
Be the Tortoise Amongst a sea of Hares



- Slow is Fast
 - If you want to build a championship you have to take it slow
- Building Relationships
 - These are no longer captive students
 - Every Great Team to ever win had “Chemistry”
- Focusing on Fundamentals
 - Inputs not Outputs
 - Build the people not the purpose
- Beginning with the end in mind
 - Set your team up for success by reverse engineering
 - See the finished product and break it into sections
(year/semester/6weeks)

Set your Team up to Win

- Manage Expectations
 - You get to define success
- Establish Goals
 - Set goals and benchmarks that are obtainable
 - Celebrate them when your students hit them
- Manage your Ego
 - Rome was not built in a day
 - Be fair to yourself
 - Dont measure yourself against your peers



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to book a call with me to learn
more about the resource we
have to support new coaches!