iLPC
YEARBOOK Individual Achievement Awards

CONTEST RULES

- Deadline for entries is Dec. 1. All work must be that of the student(s) named and published in the 2023-2024 school yearbook. All submissions must be submitted through the online uploading system.

- ***NEW* No AI-assisted or generated work can be submitted for an ILPC IAA.**

- Work submitted in the Current Yearbook IAA contest in 2024 is not eligible.

- Work submitted should be produced entirely by students.

- Photos must be taken by **students** and only one student can take a photo. NOTE: Photos submitted in Newspaper IAA competition last spring may not be entered in the fall yearbook competition.

- All entries become the property of ILPC, may be published in ILPC or UIL materials.

- All entries (other than photos) submitted online must be pdfs. Photos can be jpegs with caption information in the metadata.

- Please put multiple page entries within the same pdf. It is MUCH easier for our judges this way. Do not upload a complete book.

- Each entry will be judged in its respective conference. Failure to signify your conference or signify an incorrect conference may result in disqualification. Gold, silver and bronze medals will be awarded to first, second and third place, respectively. Results will be announced at the ILPC Spring Convention at The University of Texas at Austin.

- For your records, we suggest you make a list of the entries you submit. You will not be able to get back into the uploading system in the spring (after results are released) to see what you submitted.

- All entries from your school must be submitted online on or before Dec. 1.

DECISIONS OF THE JUDGES ARE FINAL.

CATEGORIES ON NEXT PAGE

YEARBOOK Individual Achievement Awards

All IAA entries should be submitted through the online uploading system. The link is located on the ILPC Contest web page.

If you have technical difficulties, please email us at ILPC@ uiltexas.org.

THESE ENTRIES MUST HAVE BEEN PUBLISHED IN THE 2023-2024 YEARBOOK.

Submit no more than one (1) entry in each of the following categories.

1. THEME SELECTION & DEVELOPMENT — Entry should include cover design, end sheets, title page, introductory spread or spreads, division pages and conclusion/closing and other pages that develop theme. Do not send the entire book.
2. HEADLINES — Entry must include five (5) headlines with story. Headlines/story can be from any section of the yearbook.
3. AD SPREAD — Spread must contain at least three (3) student-designed tribute ads or business ads.
4. INDEX SPREAD — Submit one index spread for this category.
5. CAPTIONS — Entry should include one spread with a minimum of five (5) captions.
6. STUDENT-PRODUCED MARKETING CAMPAIGN — Entry should include between three and five (3-5) examples of marketing the yearbook via email, social media, or printed materials. Company-produced materials should not be included.

Submit no more than two (2) entries in each of the following categories.

7. FEATURE SPREAD — This spread may come from any section and should feature people and action. You may not submit this spread in any other category.
8. STUDENT LIFE-FOCUSED SPREAD —The student life spread should tell the informal story of the special interests of the student.
9. SPORTS-FOCUSED SPREAD — This spread should feature a sport or athletic team.
10. ACADEMIC-FOCUSED SPREAD — The spread may include administration/faculty coverage but avoids stereotyped class scenes in favor of actual portrayal of students engaged in the educational process.
11. CLASS SPREAD — A spread showing a portion of your student body portraits.
12. CLUB/ORGANIZATION-FOCUSED SPREAD — This spread should emphasize on actions and events of a particular club or organization — not goals, purposes, aims, etc.
13. BLENDED COVERAGE SPREAD — This can be a spread from any section. It must cover at least two topics on the spread.
14. INFOGRAPHIC — This entry should communicate a clear visual and verbal message. Submit the entire spread and please circle or highlight the graphic on the spread.
15. STUDENT LIFE FEATURE STORY — A story showcasing student life.
16. ACADEMIC FEATURE STORY — A story focused on academics.
17. SPORTS FEATURE STORY — A story focused on sports and/or athletes.
18. CLUB AND ORGANIZATION FEATURE STORY — A story showcasing a club/organization.
19. PERSONALITY PROFILE STORY — A story that features a student/staff/community member (from any section).

PHOTOGRAPHY — Only send TWO entries per category. NOTE: Photos submitted as newspaper IAAs last spring may not be entered in yearbook competition. Include captions in metadata for each photo.

20. SPORTS ACTION PHOTO — Action dominated. Well cropped, in focus with excellent tonal quality. Include caption information.
21. SPORTS FEATURE PHOTO — The unusual, interesting photo. Cropped tightly, in focus with excellent tonal quality. Include caption information.
22. ACADEMIC PHOTO — Human interest photo with emphasis on students engaged in academic activities. Posed shots and portraits avoided. Include caption information.
23. STUDENT LIFE PHOTO — Human interest photo with emphasis on students involved in events outside the classroom. Posed shots and portraits avoided. Include caption information.
24. CLUB/ORGANIZATION PHOTO — Human interest photo with emphasis on students involved in club events outside the classroom. Posed shots and portraits avoided. Include caption information.
25. PORTRAIT — A posed photograph of one or more people, either in a studio setting or in an environment that explains something about the person. The entry should capture a sense of who the people are in the photograph. Include caption information. Do not submit candid photos in this category.
26. PHOTO PORTFOLIO — This must be one student's work with five photos showing photographer's range in photography. Photos from this category may be entered in another category. Photos do not have to be from the same spread. Include caption information.