

13th ANNUAL ADVISER'S CHALLENGE

co-sponsored by some wonderful retired journalism folks and ILPC

This one is for you. A contest for the advisers. Yes, you. You can write. You can photograph. If you are an overachiever, you can do both.

The best part? It's free. Any adviser who belongs to ILPC can participate. You can win money. The top winner in each category will take home some cold, hard cash. And the final best part – you get to practice what you teach all day long.

So let's talk rules. We always have a few.

RULES

1. You may submit one entry per category. It must be your work. No AI here.
2. The entry does not need to have been published in a newspaper or publication, but it must have been created (written or photographed between Feb. 15, 2024 and Feb. 15, 2025).
3. You must upload your entry using the form on the ILPC contest page by Feb. 15.
4. We will announce winners (first through third place and honorable mention as needed) at the ILPC Spring Convention. You do not have to be present to win.

CATEGORIES

1. **General Objective Writing** - a feature or news story that relies on an interview(s) to drive the story.
2. **General Column Writing** - can be a personal experience or simply unique commentary on an incident, event, etc.
3. **General Feature Photo** - any type of feature photo is acceptable.

Sounds simple, right? It is.

Our goal is not to make hundreds of rules to complicate this contest. You have enough in your life that is complicated. We want you to write and to photograph. We want you to enjoy what you teach by experiencing it again.

If you have questions, please contact Alyssa Boehringer
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